

DIGITAL MARKETING IN A BOX

AN EXCLUSIVE ONLINE MARKETING PACKAGE

At Simply Noelle, we pride ourselves on being able to provide marketing tools to encourage the business growth of all of our Boutiques. We have partnered with an online marketing group in order to offer you with an all inclusive online marketing package to increase brand awareness, push current promotions, and increase overall sales.

WHY IS IT IMPORTANT TO FOCUS ON DIGITAL MARKETING ?

- Provides a cost efficient way to advertise and market, allowing you to directly target your customers by area and demographic (zip code, age, gender, behavioral traits)
- Offers the ability to measure the success and conversion rates of your ad, as well as a more powerful call to action
- Can result in tripling your revenue, statistics show that 91% of adults have their devices within reaching distance and 72% research online before purchasing
- It attracts highly targeted traffic that delivers traceable results - ensuring business growth.

WHAT WILL I RECEIVE WITH MY DIGITAL MARKETING PACKAGE?

- A guarantee that your ad will pop up 25,000 times to customers in your zip code and based on the demographics of your customer
- Your boutique will be featured on a custom built web page along with your logo and an exclusive Boutique store locator to drive traffic into your store
- A monthly report to show the results of how successful your ad was & how much traffic went to your web page or Facebook page
- Increased brand awareness to new and existing customers

HOW DO GEO-FENCED AND TARGETED ADS WORK?

1. Simply Noelle will create an ad based on the current monthly promotion and customized to which items you are promoting in your Boutique
2. New & existing customers will see the advertisement via mobile & desktop apps and websites
3. When the customer clicks on the ad, they will be taken to a custom build landing page. (The landing page will feature the current Simply Noelle promotion, your store logo and address, along with an exclusive boutique locator)
4. The customer can click on your logo & be directed to your store's website or Facebook page
5. Simply Noelle will provide you with a detailed report each month of your ad results

DIGITAL MARKETING ASSISTANCE AVAILABLE

**Digital Marketing In A Box is offered to Simply Noelle Boutiques at an additional cost.*

Contact our digital marketing specialist for more information
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