

BOUTIQUE BENEFITS

EXCLUSIVE BENEFITS FOR IN-STORE BRAND BOUTIQUES

EXCLUSIVE SEASONAL PRODUCTS & CUSTOM COLORS (pg. B22-B23)

ADDITIONAL 5% OFF ALL SEASONAL PROMOTIONS & COLLECTIONS

DIGITAL MARKETING IN A BOX & BRAND EXPOSURE

- *Digital Marketing In a Box*: Online advertisements featuring your boutique with current exclusive promotions- all ads will be targeted by zip code and based on the demographics of your customers (pg B12)
- Social Media Marketing Kit (pg. B10-B11)

TERRITORY PROTECTION BASED UPON MARKET CONCENTRATION

EXCLUSIVE NET60 TERMS ON ALL ORDERS (INITIAL ORDER AND REORDERS)

- Subject to prior credit approval

ONE ON ONE MERCHANDISING ASSISTANCE FROM OUR IN HOUSE MERCHANDISING SPECIALISTS (pg. B17)

HOW TO QUALIFY

STEPS TO BECOMING AN EXCLUSIVE BOUTIQUE

HOW TO QUALIFY AS A NEW BOUTIQUE

- One time \$400 membership fee for first location (\$50 per additional location)
- Minimum order of \$3,000 Spring and \$5,500 Fall (per location)
 - Both seasonal minimums must be met to remain in the program (per location)
- Completed boutique packet must be submitted to applications@noelleent.net to be considered for membership and include:
 - A boutique application and site evaluation for each qualifying store
 - Customer profile application for any credit card customers who want to apply for terms, and e-mail to noellenewaccounts@mwcbk.com
 - 3 current pictures (2 interior photos of where the product will be displayed, and 1 exterior)

QUESTIONS? WE'RE HERE TO HELP

Contact customer service at 910.270.4047
or email: info@noelleboutique.com